



HAWAII

HOTEL & RESTAURANT SHOW



Star  Advertiser



HAWAII LODGING
& TOURISM
ASSOCIATION

Join us for the seventh annual Hawaii'i
Hotel & Restaurant Show, the premier expo
showcasing the hospitality industry in Hawaii'i.

JUNE 16 & 17, 2027

Wednesday 9 AM - 4 PM & Thursday 9 AM - 5 PM
Neal Blaisdell Center Exhibition Hall



Early Bird Special!

Reserve and pay for space by **December 31, 2026.**
info@stareventshawaii.com • 808-529-4796

HAWAII HOTEL & RESTAURANT
SHOW POWERED BY:

STAR  EVENTS

STAR  EVENTS

stareventshawaii.com Email: info@stareventshawaii.com P: (808) 529-4796 | 500 Ala Moana Blvd., Ste. 2-200, Honolulu, HI 96813



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SPONSORSHIP PACKAGES

PLATINUM SPONSOR

Booth, Signage & Advertising

\$25,000 + tax

INCLUDES:

- Premium location
- (8x) 10'x10' premium booth spaces with back and side wall drapes
- 8 skirted 8' tables, 16 chairs, 8 wastebaskets
- (2x) 10amp outlets
- Company Booth ID
- Exhibitor badges
- Banner (7.5'w x 4'h) in Exhibition Hall
- Full page ad (9.7" x 10") in the Event Guidebook (published and digital)
- Digital Hawaii Hotel & Restaurant Show Business Guide on expo site

SILVER SPONSOR

Booth, Signage & Advertising

\$12,500 + tax

INCLUDES:

- Premium location
- (2x) 10'x10' premium booth spaces with back and side wall drapes
- 2 skirted 8' table, 4 chairs & 2 wastebaskets
- (1x) 10amp outlets
- Company Booth ID
- Exhibitor badges
- Banner (7.5'w x 4'h) in Exhibition Hall
- Full page ad (9.7" x 10") in the Event Guidebook (published and digital)
- Digital Hawaii Hotel & Restaurant Show Business Guide on expo site

GOLD SPONSOR

Booth, Signage & Advertising

\$17,500 + tax

INCLUDES:

- Premium location
- (4x) 10'x10' premium booth spaces with back and side wall drapes
- 4 skirted 8' tables, 8 chairs, 4 wastebaskets
- (1x) 10amp outlets
- Company Booth ID
- Exhibitor badges
- Banner (7.5'w x 4'h) in Exhibition Hall
- Full page ad (9.7" x 10") in the Event Guidebook (published and digital)

BRONZE SPONSOR

Booth, Signage & Advertising

\$10,000 + tax

INCLUDES:

- Premium location
- (1x) 10'x10' premium booth space with back and side wall drapes
- 1 skirted 8' table, 2 chairs & 1 wastebasket
- Company Booth ID
- Exhibitor badges
- Full page ad (9.7" x 10") in the Event Guidebook (published and digital)

ALL CO-SPONSORSHIP PACKAGES INCLUDE:

- Logo on print & online HHRS promo ads
- Logo on all Email blasts
- Logo placement and listing in Star Events App
- Logo on event signage

**To reserve your booth or sponsorship package,
contact Denise Ching at (808) 529-4796 / dching@staradvertiser.com**



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BOOTH PACKAGES

OPTION 1

Standard Booth

\$2,025 + tax

INCLUDES:

- 10'x10' booth space with back and side wall drapes
- 1 skirted 8' table, 2 chairs & 1 wastebasket
- Company Booth ID
- Exhibitor badges
- Logo placement and listing in Star Events app
- Event Guidebook and Event Website listing
- Digital (*print replica of Event Guidebook ad*)
- Digital Hawaii Hotel & Restaurant Show Business Guide on expo site
- Banner ad in the Event Guidebook
 - Upgrade to a half page ad for an **additional \$250**
 - Upgrade to a full page ad for an **additional \$500**

ADD-ONS & SPECIAL REQUESTS

For additional booths, please contact Star Events at (808) 529-4796 or info@stareventshawaii.com

OPTION 2

Premium Booth

\$2,325 + tax

INCLUDES EVERYTHING FROM THE STANDARD BOOTH PACKAGE PLUS:

- Premium location on the event floor layout

SPECIAL MEMBER RATES

Hawaii Lodging & Tourism Association, Hawaii Restaurant Association, and Avendra members receive a special member rate.

OPTION 1

HLTA/HRA/Avendra Member Standard Booth

\$1,650 + tax

OPTION 2

HLTA/HRA/Avendra Member Premium Booth

\$1,950 + tax



EVENT GUIDEBOOK

The Event Guidebook will be distributed for free to all attendees of the event. A digital print replica will be available on the website.

Contact (808) 529-4796 for camera ready specs or to inquire about creative services.



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EXHIBIT ORDER FORM

See rate card for details.

BOOTH PACKAGES

- ☐ **OPTION 1 Standard Booth**
EARLY BIRD RATE
\$2,125 + tax
- ☐ **OPTION 2 Premium Booth**
EARLY BIRD RATE
\$2,325 + tax

HLTA/HRA MEMBER BOOTH PACKAGES

- ☐ **OPTION 1 Member Standard Booth**
EARLY BIRD RATE
\$1,750 + tax
☐ HLTA ☐ HRA ☐ Avendra
- ☐ **OPTION 2 Member Premium Booth**
EARLY BIRD RATE
\$1950 + tax
☐ HLTA ☐ HRA ☐ Avendra

For additional booths, please contact Star Events at (808) 529-4796 or info@stareventshawaii.com

EXHIBIT INFORMATION

Contact Name: _____ Title: _____

Company Name: _____

Address: _____ City/State/Zip: _____

Phone Number: _____ Email: _____

Company Website: _____

Product/Services Description: _____

If selling at HHRS, describe products: _____

How would you like your company name listed on print and web? _____

I am interested in these tradeshow opportunities:

☐ Featuring a Vehicle

☐ Serving Alcoholic Beverage Samples

☐ Serving Food Samples

☐ Serving Non-Alcoholic Beverage Samples

PAYMENT INFORMATION

Total Amount: \$ _____

(with 4.712% tax)

- ☐ I will pay by check payable to **Oahu Publications Inc.**
- ☐ As an authorized user, I hereby authorize Oahu Publications Inc. to charge my credit card as follows:

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

***Credit card charges incur a 3.99% processing fee.**

Card #: _____ Exp.: _____ CSC _____

(optional)

Name on Card: _____ Signature: _____

EXHIBITOR AUTHORIZATION

Signature: _____ Date: _____

Print Name/Title: _____

INTERNAL

Received: _____

Booth #: _____

EXHIBITOR APPLICATION/REFUSAL POLICY

Star-Events reserves the right to evaluate and decline, at their sole discretion, any exhibitor application. This decision may be based on, but is not limited to, criteria such as the nature of the exhibit, product or service offered by the exhibitor, potential conflicts of interest, non-compliance with the event's objectives and guidelines, or any other reason deemed appropriate by Star-Events. Star-Events are not obligated to provide an explanation for the refusal.

REFUND & LEAD GENERATION/SALES POLICY

No refunds will be issued once the event has commenced. Cancellations received more than fourteen (14) days prior to the event date are eligible for a full refund. Cancellations received within fourteen (14) days of the event date are eligible for a fifty percent (50%) refund.

The Star-Events makes no guarantees regarding the number or quality of leads, sales, or business opportunities generated by participation. Results may vary depending on individual effort, product or service offered, and attendee interest. Star-

Events is not responsible for the level of engagement or business outcomes achieved by exhibitors or participants.

VENDOR COMPLIANCE AND REMOVAL POLICY

All vendors are required to adhere strictly to the event rules, regulations, and procedures as set forth by the event promoter and outlined in the vendor agreement or communicated prior to or during the event. Failure to comply with these rules—including but not limited to safety protocols, conduct expectations, setup and teardown procedures, payment terms, and any

other event guidelines—may result in immediate removal from the event at the sole discretion of Star-Events' designated staff.

Star-Events reserves the right to remove any vendor from the event without warning if, in the promoter's judgment, the vendor is in violation of any rules or is engaging in behavior that is disruptive, unsafe, or otherwise detrimental to the event.

No refunds or reimbursements of any kind will be issued to vendors who are removed from the event for non-compliance. By participating in the event, vendors acknowledge and accept this policy.